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Claims McDonald's is looking to add kale to its menu



According to financial analysts, the leafy brassica could be used in salads or smoothies.

McDonald's is reportedly planning to add kale to its menu this year.

Business Insider, citing financial analysts at US-based Janney Capital Markets, reports that the leafy brassica could soon be used in salads or smoothies.

McDonald's has allegedly refused to confirm or deny the news.

While the foodservice giant has recently looked to cut the number of items on its menu in a bid to speed up customer service, fresh produce looks to be playing a more important role in its offering.

Last year, for instance, McDonald's introduced a [Free Fruit Friday scheme](#).