



By Fruitnet.com Staff

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Fruitnet receives special journalism award

Publisher presented with special prize at annual ceremony held by the Spanish journalists' association APEA



Picking up the award (l-r): Maura Maxwell, Felix Moritz, Mike Knowles and Chris White

The Spanish Association for Agricultural Journalists (APAE) has awarded The Fruitnet Media International Group a special prize for journalism during an awards ceremony held on Thursday 19 October at the Fruit Attraction trade exhibition in Madrid.

Álvaro Bárez, executive secretary of APAE, said the organisation's journalism awards jury had decided to award the special prize to Fruitnet "in recognition of the professionalism and the quality of the information of all its titles", which include Eurofruit, Asiafruit, Americafruit, Fresh Produce Journal, Produce Plus, Fruchthandel Magazine and this website, Fruitnet.com.

"With global coverage of Europe, the Middle East, Africa and America, you provide valuable support to the fruit and vegetable sector," Bárez commented.

Fruitnet, the world's leading publisher

authority on the fresh produce business in so many of the world's major markets."

and event organiser for the international fresh produce business, aims to help the industry grow by providing it with information, insight and ideas.

With staff based at offices in London, Düsseldorf, Madrid, Melbourne and Sydney, as well as a worldwide network of correspondents, the group publishes a diverse portfolio of magazines, websites and news services, as well as organising a number of high-profile annual conference and networking events.

Fruitnet is also the exclusive official cooperation partner of Fruit Logistica, Asia Fruit Logistica, China Fruit Logistica and WOP Dubai.

Real honour

Mike Knowles, editorial director for Europe, collected the award from Fruit Attraction director Raúl Calleja alongside Fruitnet managing director Chris White, Eurofruit's Spain editor

aim to promote the development of agri-food journalism in a climate of recognition

Maura Maxwell and its advertising account manager for Spain, Felix Moritz, and Fresh Produce Journal editor Michael Barker.

"To be recognised by our fellow journalists here in Spain is a real honour and we are delighted that our coverage of the international fresh produce business is making a difference as far as the business itself is concerned," said Knowles on collecting the award.

"We take great pride in writing about the fruit and veg business, which remains one of the most vibrant and interesting areas of international trade. We will continue to do our absolute best when it comes to reporting on the industry and giving companies a platform to tell the world about their future plans."

He added: "This award belongs to all of the highly respected and hard-working journalists past and present who have helped to make Fruitnet a leading

APAE's journalism awards

and prestige.

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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