



By Camellia Aebischer

Friday 9th February 2018, 3:44 GMT

Be a part of digital standardisation

This Norwegian company wants the industry to consolidate its data to improve end to end efficiencies



Tomra Food is looking to form digital standards within the food industry. The company announced that it will begin organising pan-industry working groups to integrate data and improve digital technologies.

The aim of the working groups will be to accelerate development of digital standards for the food industry. Many companies, including Tomra Food, are generating valuable data that could help improve efficiencies.

Working groups will be arranged on the topics of precision agriculture, packhouse operations, distribution, and retail.

"We want to work across the industry to integrate this data through digital standards that lead to continuous improvements, from precision farming to trading to retail marketing of fresh and processed food products," said Mike Riley, head of Tomra Foods.

"It's vital we take the lessons, experience and technology from other

industries that can be applied to the food supply chain. This industry collaboration will drive efficiency, productivity, waste reduction and transparency for everyone from farmer-growers to processors to end consumers," he said.

Following the Fruit Logistica conference in Berlin, Tomra will release full details of the collaborative project. They are currently welcoming expressions of interest from across the industry.