



By Maura Maxwell

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Polis to head up Fall Creek South America



Ricardo Polis

Based in Lima, Polis will also continue to serve as president of AGAP

Fall Creek Farm & Nursery has named Ricardo Polis as its new regional director of South America.

Polis, a veteran of South America's agricultural industry, will lead the company's business in Peru and throughout the region from Lima, where he also serves as president of the Association of Peruvian Agrarian Exporters (AGAP).

"There were many strong candidates for our regional director position in South America but Ricardo's long-time produce industry experience, high level executive leadership skills, and his deep personal

commitment to the betterment and growth of Peru's agricultural industry struck a chord with us," said Fall Creek's COO, Oscar Verges.

"We look forward to his leadership in our South American business."

Polis said the Oregon-based blueberry breeder's strong reputation and family ethos played a key role in his decision to accept the appointment.

"In speaking to several Fall Creek customers in Peru, I was really impressed to have 100 per cent of them give high praise to the company. There is also such a strong sense of family at Fall

Creek and I was immediately made to feel welcome and like a part of this family-owned business by every person I met," he said.

"I see exciting opportunities for continued growth in South America's blueberry industry and Fall Creek as a blueberry company is uniquely positioned to serve growers in Peru and beyond."