



By Carl Collen

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OriginO boosts salad production

Bell peppers and cucumbers will be seen in greater volumes due to growing demand

Leading organics grower Origin Organic Farms is back this season with a demand-driven crop of long English cucumbers, bell peppers and tomatoes-on-the-vine from Delta, British Columbia.

While the cucumber harvest began in mid-February, tomatoes and peppers will follow mid-April. The full range of OriginO-branded items will be available throughout the summer.

To match the market demand of seasons past, OriginO has ramped up cucumber

and red bell pepper production. As well, the grower is improving cucumber yield and quality by transitioning to a high wire growing system that enables the plants to grow taller.

"At the forefront, we're focused on quality and flavour," said Raymond Wong, president of OriginO. "With organics becoming more available and sought after, it's exactly what consumers are looking for. With this transition in our crop, we'll be able to deliver more of what they want."

"Raymond runs an extremely unique operation," said Chris Ford, organics category manager at Oppy, the exclusive marketer of OriginO products. "There is a complex system behind his traditional organic growing methods which include the formulation of sustainable in-house soil. By growing in soil, OriginO is able to yield that high quality and flavour they are known for."

