



By Maura Maxwell

Wednesday 11th July 2018, 9:24 GMT

GPS unveils brace of new blueberry varieties

MegasBlue and Titanium are the first two varieties released by Oregon Blueberry Farms and Nurseries



The new Titanium variety

The US-based developer of two new high chill blueberry varieties say they have received a positive response from trialists and nurseries following their launch in Europe.

MegasBlue and Titanium, the first two releases from Oregon Blueberry Farms and Nurseries, are being managed by Global Plant Genetics in most parts of the world.

"Having followed these two varieties for the last three years in the

US, we are delighted to be commercialising them around the globe," said Rupert Hargreaves, director of Global Plant Genetics.

"Starting in Europe, a number of trial sites have been established as well as three nurseries initially appointed - Vivai Molari and Gatti, Plants365 & Schrijnwerkers. The marketplace has been looking for the addition of new high chill blueberry varieties that offer improvements in flavour and yield."

Jon Horton of Oregon Blueberry

Farms and Nurseries said: "both of these varieties have had an excellent response so far in the US and we are delighted to be bringing these to the European sector with Global Plant Genetics.

"We also look forward to them rolling these out in other territories around the world shortly."