



By Carl Collen

Friday 21st June 2019, 9:13 GMT

Sun World picks Vanguard Direct

Vanguard International chosen by Sun World Innovations to market patented grape varieties into North America



Autumn Crisp grapes

Vanguard International has announced that its wholly owned subsidiary, Vanguard Direct, has been chosen by Sun World Innovations as one of a group of select companies chosen to market and sell its proprietary grape varieties in North America.

In May, Sun World International revealed its decision to focus on genetics and breeding through Sun World Innovations and chose ten companies to have licenses to distribute and market Sun World's varieties, including Vanguard Direct.

"We are thrilled to partner

with Sun World Innovations to bring these great tasting grape varieties to market," said Craig Stauffer, CEO, Vanguard International. "This is an exciting next step for our world-class grape growing programme in Peru, where we look to grow, pack, market, and deliver to our customers around the world the highest quality and most flavourable grape varieties available."

Sun World grape varieties from Vanguard's production in Peru will include Autumn Crisp, Adora and Midnight Beauty.

"With all these new varieties coming to market, freshness

is hugely important which makes our continued developments at our packing house in Peru, crucial to our operation," noted Dirk Winklemann, business development officer at Vanguard International and Vanguard Direct's president. "The packing house gives us the capability to temperature control the grape reception area which means that the team gets the fruit out of the field and into a controlled environment quickly."