



By Chris Komorek

Thursday 10th October 2019, 1:40 GMT

Onions 52 join food safety campaign

Leading US grower-shipper joins PMA's gold circle campaign, strengthening commitment to food safety



Utah based Onions 52 has reinforced its commitment to food safety by joining the Produce Marketing Association's (PMA) gold circle campaign.

The gold circle campaign was founded by PMA to address the industry's challenge of increasing food production with fewer resources, while building confidence in the safety of fresh fruits and vegetables.

Onions 52 joins over 350 fresh produce suppliers and buyer by supporting the campaign.

Director of marketing and business development at Onions 52, Falon Brawley, said it was a great opportunity to help the grower-shipper achieve its goals, "we wanted to make a difference and take a leadership role within the industry," said Brawley.

"Research and continuing education are indispensable measures for recall-prevention throughout the produce supply chain. Initiating comprehensive, prevention-based controls to prevent or significantly minimise the likelihood of food safety issues arising is essential in our industry," she added.

Onions 52 joins Chiquita, Pear Bureau Northwest and Zespri as companies supporting the gold circle campaign.