



By Carl Collen

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Videxport introduces sanitation tunnels

Giummara marketing partner supports worker safety while ensuring continued production and quality during coronavirus outbreak



Sonora, Mexico-based Videxport and its marketing partner Giummara have announced the company's new sanitation tunnels, designed to support worker safety and ensure continued production and quality during the Covid-19 crisis and beyond.

Videxport, a grower shipping fresh watermelon, grapes, and bell peppers to the US and Canada, recently installed four tunnels at its packing operation and implemented new enhancements to its existing worker safety procedures.

"Videxport's commitment to its workers' safety and wellbeing, evidenced by the company's long-standing

social responsibility programmes and corresponding certifications, is strongly reinforced by this forward-thinking measure," said John Corsaro, CEO of the Giummara Companies. "We are proud to work with a grower so deeply invested in caring for its employees and producing high quality, nutritious products. Partners like Videxport are vital in supporting our mission to feed the world in a healthy way."

The 10ft-long tunnels mist a disinfectant solution as employees walk through them, safely sanitising workers and protecting against viruses and bacteria. Each of the four tunnels can accommodate about 20 people per minute.

In addition to the tunnels, Videxport recently expanded its medical capabilities by hiring a second full-time doctor, hiring additional nurses, and purchasing two new mobile clinics for on-site worker healthcare to supplement its on-farm healthcare clinic.

Additionally, social distancing, staff education, and worker health monitoring measures have been employed in fields and packhouses, as well as in worker housing.