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Crowley opts for MCI Star Cool

Maersk Container Industry will deliver 300 energy efficient reefers to Crowley's operation in Central America



Crowley Logistics has announced that it has ordered 300 energy efficient reefer units from Maersk Container Industry (MCI).

With delivery due in March, this will be MCI's third delivery to Crowley within little more than a year.

"Crowley's continued investment in its reefer fleet reflects a significant commitment to the markets of Central America and the Caribbean," said global head of sales and marketing at MCI, Anders Holm. "MCI values the trust Crowley has

by expanding their operated Star Cool fleet to meet the growing demands of their marketplace."

In mid-December 2020, MCI coordinated delivery of 355 new Star Cool Integrated 40ft high-cube units to Crowley – arriving into Santo Tomas, Guatemala, just in time to meet peak seasonal demand for perishable exports from Central America.

Since 2017, Crowley has invested more than US\$160m in new cargo equipment for its fleet, ensuring equipment availability at origin for perishables moving through the cold chain.

"Crowley realises the importance of having the best refrigerated equipment in the right quantities strategically positioned to meet customers' needs during peak perishables seasons," said Crowley representative Andrew Davis, vice-president, corporate equipment and maintenance. "The new containers' environmentally friendly Star Cool refrigeration units boost efficiency and reliability that enhances value and capabilities in the cold chain," Andrew Davis added.