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Digital AgriExport 4.0 goes live



New virtual event invites buyers and importers from around the world to connect with Portuguese agri-food companies

Inovcluster, the Portuguese agri-food promotion and development association, is launching a brand new virtual networking event to showcase the country's food export offer.

Digital AgriExport 4.0 which takes place from 12-23 April, will offer buyers from all over the world the opportunity to meet with Portuguese companies through a dedicated, easy to navigate online platform.

"In the midst of a pandemic, with the impact of Covid-19 on the global market and the difficulty of face-to-face

participation in international events, we will provide two weeks of unparalleled networking and promotion of Portuguese food exports," Inovcluster said.

"Companies who register for this event will be able to find producers from different agri-food sectors dedicated to the production of fruits, vegetables, preserves, meat products, cheese, wine, oils, snacks, as well as other great quality products."

With three weeks to go before the start of the event, it has already attracted considerable interest from buyers in

markets such as Germany, Dubai, Ireland, Denmark, Sweden, Finland and Norway, among others.

"The platform is now live, so any importer who wants to find out more about Portugal's agri-food offer can register for free to contact the companies and arrange business meetings," Inovcluster said.

To register visit: agriexport.inovcluster.pt or email international@inovcluster.com