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Wednesday 28th July 2021, 9:37 GMT

Arun Rajan joins CH Robinson as CPO



Rajan will lead all global product development and innovation across the company's platforms

CH Robinson has announced that Arun Rajan will be joining the company as chief product officer on 1 September, 2021.

He will report to CEO Bob Biesterfeld and will lead all global product development and innovation across the company's platforms.

"Arun is a seasoned leader, with a long history of developing and deploying products that enrich the customer experience and create value at industry leading companies. I am incredibly excited to have him join the Robinson leadership team," Biesterfeld said.

"As we continue to focus on creating differentiated value for the nearly 200,000 carriers and customers

of Robinson, Arun's deep experience and his strong leadership capabilities will be invaluable as we drive the next generation of innovation for our industry while creating sustainable long-term value for our shareholders."

Rajan brings nearly three decades of product and technology experience to the role, most recently serving as chief technology officer of Whole Foods Market, a subsidiary of Amazon.

Prior to that he was COO and CTO for the pioneering online retailer Zappos. He was also co-founder and CTO at Intent Media, a data science company for the world's preeminent online travel and commerce brands. Rajan earlier served as CTO of One Kings Lane and Travelocity Europe.

"I am thrilled to join CH Robinson at this time of significant opportunity," Rajan said. "Robinson is an industry leader with a great culture and a powerful platform for growth."

"I look forward to working with Bob and the team to lead the company's product innovation and to further develop the product strategy and technology roadmap to deliver industry leading outcomes for our customers and partners and to help lead the company into its next phase of growth."