



By Carl Collen

Thursday 22nd May 2008

## ***Wal-Mart reveals Marketside plans***



The retail giant looks set to compete with Tesco's US small store format

**D**etails have been revealed about Wal-Mart's new Marketside store format, which is expected to be in direct competition with Tesco's Fresh & Easy Neighbourhood concept.

The 1,395m2 store network will launch in Arizona with four initial outlets, and has been dubbed "the neighbourhood market for busy people with a taste for fresh and delicious food". Elsewhere, in Argentina, Wal-Mart has launched

24-hour shopping at its Neuquen hypermarket, according to reports.