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Mexican avo exports keep on growing



Shipments up 4.9 per cent in first 10 months of this year but value of exports falls

Mexico exported 1.082m tonnes of avocados between January and October of 2020, an increase of 4.9 per cent over the year-earlier period.

According to figures from the Ministry of Agriculture, the value of exports fell 7.2 per cent to US\$2.473bn.

The bulk of shipments end

up in the US market, which was worth US\$6.5bn in 2019. Avocado consumption has grown steadily in the US, rising from 1.1bn lbs in 2008 to 2.9bn lbs in 2018 – a compound annual growth rate of 9.4 per cent.

Last year, Mexican avocado exports to the world totalled US\$3.104bn and 1,281m tonnes. The US market accounted for US\$ 2,388bn and 992,100 tonnes of this total.

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