

For fresh fruit and vegetable marketing and distribution in Asia



By Liam  
Callaghan

Thursday 7th January 2021, 5:04 GMT

## INI Farms receives workplace recognition

Fresh produce company becomes the first Indian horticulture company to be highlighted by the Great Place to Work Institute

Leading Indian pomegranate and banana exporter INI Farms has received certification from the Great Place to Work Institute, the first horticulture company in India to do so.

The Great Place to Work (GPTW) Institute helps organisations quantify workplace culture and employee trust by comparing workplace surveys on a global scale.

INI Farms has earned the recognition following an independent assessment independent conducted by GPTW, which included Trust Index Survey and a culture audit, benchmarking

the fresh produce company against more than 10,000 organizations from over 60 countries.

Purnima Khandelwal, chief executive of INI Farms, said the company had worked hard to build its culture and attract top talent.

"We are deeply honoured to be certified as a great place to work. This certification is a reflection of the work culture at INI Farms and the dedication of our entire team who have worked hard even in this unprecedented pandemic situation.

"While the Covid-19 pandemic

stress tested all organisations, our team stepped up their efforts to support our customers, business and community. This certification is dedicated to the entire INI Farms team that helped us achieve this."

Enjoyed this free article from Asiafruit Magazine and its team of editors? Don't miss out on even more in-depth analysis, plus all the latest news from the fresh produce business. Subscribe now to [Asiafruit Magazine](#).



(l-r) Purnima and Pankaj Khandelwal, founders if INI Farms