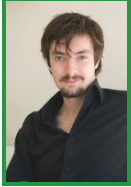


For fresh fruit and vegetable marketing and distribution in Asia



By Tom Bicknell

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## ***Korean potatoes enter Singapore***

Korean sweet potatoes have hit the Singaporean market with a shipment of 17.5 tonnes

Korea's Agro-Fisheries Trade Corp said 17.5 tonnes of sweet potatoes were shipped to Singapore by a local cooperative, following two orders received last month, reported Yonhap News.

The state-run cooperative

behind the sweet potato shipment said it also hopes to clinch deals for Korean pumpkins, carrots, radishes and cabbages.

The US\$40,000 shipment is part of Korean produce's increasing popularity in Singapore, led by strawberries introduced in 2002 and worth US\$7m in 2009.

Singapore takes 37 per cent of Korea's US\$19m strawberry exports.