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By Thomas Hobbs

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Video: Ethical trade in South Africa



FPJ and Eurofruit reporter Thomas Hobbs visited South Africa's Western Cape for a closer look into the social efforts of its fruit producers.

The trip was a visit of the country's most influential fruit suppliers as well as a chance to look into some of the social projects set up to help the poor.

Last year's violent farm protests resulted in the country's government sanctioning a 52 per cent pay rise for farm workers.

"We have been working to empower and create jobs for previously disadvantaged people in South Africa, preparing them for management and ownership of fruit farms," says video interviewee, Jacques Du Preez of growers union Hortgro.

You can watch the video

below and also on the respective [FPJ](#) and [Eurofruit](#) YouTube channels.

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