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By Mike Knowles

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Eurofruit on BBC to discuss Chiquita deal



Eurofruit's Mike Knowles and Chris White were both at the BBC during the past week to offer expert opinion on the chase for Chiquita

Ahead of a meeting of Chiquita shareholders to vote on a possible merger with Fyffes, Eurofruit managing director [Chris White](#) (starts 04:34) and editor [Mike Knowles](#) both appeared on the BBC's World Business Report programme to discuss the potential for the deal to be scuppered by Brazilian consortium Cutrale-Safra's rival bid.

Following the announcement that the shareholders had rejected the ChiquitaFyffes deal, Knowles spoke to the [BBC World Service](#) about the decision's implications.

Then, once Chiquita had accepted Cutrale-Safra's US\$1.3bn takeover offer, White returned to New

Broadcasting House to give his take on the potential impact such an acquisition could have on the fresh produce trade.

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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