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By Martyn Fisher

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Produce team raises €45k for cancer charity

Forty workers at Quality Produce International participated in the cancer fundraising Ride for the Roses bicycle race in the Netherlands



The QPI team in action

Over €45,000 has been raised by employees of Dutch firm Quality Produce International (QPI) for charity.

Forty workers at the business participated in the cancer fundraising event Ride for the Roses bicycle in the Netherlands on 6 September.

This year's edition was in and around Aalsmeer, and all 40 employees completed the 100km race by bicycle without any problems.

Part of the overall total the business raised also came through selling fruit and vegetable boxes, an initiative developed together with local foodservice supplier Flexivers.

The rest of the amount was donated by participants, friends and family, but most of all by customers and suppliers.

Marcel Paul, of QPI, said: "The whole team is very proud that we could donate such a fabulous amount

at the finish. Hereby we would like to thank all that helped us for raising this fantastic sum of money for cancer research in Holland, and we hope we can count on all of your support again next year."