

The international marketing magazine for fresh produce buyers in Europe



By Mike Knowles

Friday 12th February 2016, 12:53 GMT

## ***Dole confirms new European director***

Dole Italia managing director Victor Esquivel relocating to Hamburg to take charge of Dole Europe's fresh fruit division



**M**ultinational fresh produce company Dole has confirmed the appointment of Dole Italia managing director Victor Esquivel as its new general director of fresh fruit at Dole Europe.

The appointment follows the [departure in spring 2015 of Johan Linden](#), who transferred to the US to become Dole's new president and chief operating officer.

Esquivel has been at Dole for a decade. Having spent three years as general manager of Dole Fresh Fruit South, he became managing director of Dole Romania in June 2009 and then general manager for the group's developing markets and supply chain two years later.

Since May 2014, Esquivel has been MD of Dole Italia.

Dole Food's vice-president

of marketing and sustainability Xavier Roussel confirmed Esquivel was preparing to relocate from Paris to Hamburg in order to take up the new role.

A new managing director for Dole Italia will be appointed in due course, he added.