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Tuesday 26th March 2013, 10:51 GMT

Soldive starts Senegal melon harvest



The French melon producer has kicked off its season in the West African country

French melon producer Soldive has begun harvesting its charentais melons cultivated in the north of Senegal, where the season lasts until the end of April, according to FreshPlaza.

The company commenced planting in the country six years ago, as Senegal's climate offers numerous advantages to producers.

According to Soldive's Audrey Brizard, the melons are grown in open fields and benefit from the Senegalese sunshine, which contributes to the fruit's high brix level of around 16°.

"We have to differentiate our melon from cantaloupes, which have the same orange flesh but not the taste quality of the charentais," said Brizard. "The quality of our melon is significantly

higher, so we think the demand for our melon comes from people who want extra taste."

Soldive also produces melons in France and Spain, as well as in Morocco, where the season will begin this month, lasting until mid-May.