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By Carl Collen

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## Greenyard in German DC switch-up

Group's fresh division looks to optimise its German footprint by opening two new distribution centres and closing two existing sites



**G**reenyard has announced the optimisation of its German Fresh operations by opening of two state-of-the-art distribution centres (DCs), while also closing two older centres.

In order to optimise its footprint in its single largest market, Germany, Greenyard's Fresh segment has invested significantly over the past two years. After the opening of a new distribution centre in Eitting, close to Munich, last year, another distribution centre was inaugurated in February 2018 in Ginsheim-Gustavsburg near Mainz.

Both centres are equipped with the latest technology in terms of ripening, value-add packing, controlled atmosphere storage and service providing opportunities, making them energy efficient while also being strategically positioned with close proximity to both logistical connections and food retail clients.

As a result of these investments in new state-of-the-art centres, Greenyard will close its logistical centres in Bremen and Neunkirchen. It is Greenyard Fresh Germany's intention to transfer as many employees as possible to its other sites within the organisation.

"Our mission is to be the most efficient partner of the German fruit and vegetable retailers for a healthier future," said Lars Wagener, managing director of Region German Market at Greenyard Fresh. "This includes delivering fresh fruit and vegetables directly from the field to the customer every day. Therefore, we need a highly efficient network of distribution centres and excellent employees who support our mission."