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New signing boosts Anecoop's kaki output

With the incorporation of Valencia's Coagri, Anecoop will account for 50 per cent of Spanish production

Kaki specialist Coagri has become the latest company to join Anecoop, bringing the group's total number of member cooperatives to 71.

With 1,400 growers, Valencia-based Coagri produces around 30,000 tonnes of fruit and vegetables a year, including 23,000 tonnes of kaki.

"With the incorporation of Coagri, a cooperative with a considerable output and extensive experience, particularly in the cultivation of Rojo Brillante kakis, Anecoop now 50 per cent of the Spanish production of this fruit," said Anecoop's president Alejandro Monzón.

Coagri has four facilities with a total area of more than 24,000m². These include pre-cooling, storage and ripening chambers, two laboratories for quality control, a 3,000m² supply warehouse dedicated to the sale of plant protection products and fertilisers, and a test field for new varieties and treatments.

In addition, the cooperative has several certificates that certify compliance with traceability and food safety standards, such as the IFS Certificate, Grasp, Global Gap and BRC Certificate.

Kaki production is set to double this year following last season's crop shortage. The Kaki Ribera del Xúquer

DO Regulatory Council said Spain expects to harvest 400,000 tonnes of the fruit, of which 180,000 tonnes will be marketed under the DO label.

The label is ramping up its marketing campaign highlighting the nutritional benefits of the fruit, as well as its sweetness and flavour, in a bid to activate demand and ensure that sales flow smoothly.

