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By Tom Joyce

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BioFach continues to expand

The growth of organic trade fair BioFach, which returns larger than ever to Nuremberg on 12-15 February, is a mark of the inexorable rise of the organic sector



The world's largest trade fair dedicated to organic food, BioFach, takes place in Nuremberg on 12-15 February, welcoming an estimated 3,500 exhibitors from around 100 countries, with this year's addition of two halls allowing visitors to sample an even more diverse range of goods.

The show will be opened by Dr Jane Goodall, UK primate researcher, environmental activist and UN Messenger of Peace, who will deliver a keynote address at the official opening. "She is a highly impressive and inspiring woman whose dedication to species conservation is unparalleled, not just through her work with chimpanzees, and who therefore could hardly have a closer connection to the values of the organic sector," says Petra Wolf of NürnbergMesse. "She is certain to inspire the organic movement through her words and we are all looking forward to her presentation and her presence here with great excitement!"

Through its congress theme, "Organic delivers!", and its special show "All about water – is the basis of all life endangered?", BioFach will put the spotlight on the positive effects of doing business in an environmentally friendly way. The organic community will also highlight the positive effects of organic systems, including managing water use, improving soil fertility, strengthening biodiversity and protecting the climate.

"In 2020, we once again aim to provide a 360° perspective on the organic sector in our capacity as the world's leading trade fair for organic food," says fair director Danila Brunner. "This is why we are especially pleased to be able to offer our exhibitors even more room for their inspiring products by adding another two halls. At the same time, this allows us to offer an even more diverse product range to the highly international contingent of trade visitors from the retail and catering sectors and the entire supply chain. Without doubt, BioFach 2020 will once again be synonymous for

an unrivalled range of products, impressive innovations, a wealth of inspiration and trends in food and other products, plenty of opportunities for networking and high-level professional dialogue."

Trade visitors looking for new products and inspiration can check out the BioFach Novelty Stand, where exhibitors will present around 550 registered new products. As part of the Best New Product Awards, visitors will vote for what they think is the most innovative and interesting new product on show.

The thematic focus area, New Products & Trends, also includes the pavilion for young innovative companies, the "German newcomers" stand funded by the Federal Ministry for Economic Affairs and Energy (BMWi). This is where, under the banner "Innovation made in Germany", 25 newcomers and start-ups will present themselves to the professional trade fair audience.

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