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BelOrta to host Product Show

The Belgian cooperative will put on a Covid-proof Product Show this week, as it showcases the latest innovations and sustainability initiatives



The biennial BelOrta Product Show takes place this week as the Belgian cooperative once again introduces visitors to its sizeable range.

This year, according to the company, all necessary precautions have been taken to ensure the event is "Covid-proof".

"At the Product Show, you can discover our range of more than 170 types of fruit, vegetables and herbs to your heart's content," the company stated, "including conventional and organic products, common classics, as well as our very latest innovations."

BelOrta intends to place

an emphasis on new concepts and packaging, showcasing the cooperative's latest sustainable development initiatives and unveiling some brand-new firsts.

Cocktails made from the group's fruit and vegetables range will be prepared for visitors, along with a selection of BelOrta snacks.