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## Mexican avo exports keep on growing



Shipments up 4.9 per cent in first 10 months of this year but value of exports falls

**M**exico exported 1.082m tonnes of avocados between January and October of 2020, an increase of 4.9 per cent over the year-earlier period.

According to figures from the Ministry of Agriculture, the value of exports fell 7.2 per cent to US\$2.473bn.

The bulk of shipments end

up in the US market, which was worth US\$6.5bn in 2019. Avocado consumption has grown steadily in the US, rising from 1.1bn lbs in 2008 to 2.9bn lbs in 2018 – a compound annual growth rate of 9.4 per cent.

Last year, Mexican avocado exports to the world totalled US\$3.104bn and 1,281m tonnes. The US market accounted for US\$ 2,388bn and 992,100 tonnes of this total.

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