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Peruvian avocado exports jump

In 2020 the value of Peru's avocado exports rose 3 per cent while volume jumped by over 30 per cent compared to 2019



The value and volume of Peru's avocado exports both rose in 2020 with growth in a range of markets offsetting a fall in one of its major markets, the US.

According to data from Agrodaperu, the value of Peru's avocado exports grew around 3.4 per cent from US\$745.7m in 2019 to US\$771.7m in 2020.

Additionally, Peru exported 410,436,231 tonnes of avocados in 2020, a 32 per cent rise from the 310,870,326 tonnes exported in 2019.

The most notable change came from the drop in the value of Peruvian avocado exports to the US. Although the US retained its position as Peru's

second most valuable export market, avocado exports dropped from US\$229.9m in 2019 to US\$166.6m.

The value of avocado exports to Peru's two other major markets the Netherlands and Spain, both grew by 4.1 per cent to US\$256.9m and 14.7 per cent to US\$130.3m respectively.

The Russian market represented the other major mover in Europe with the value of exports rising 151 per cent to US\$20.8m.

In Asia, the value of avocado exports to China remained stable while exports to Japan grew strongly from US\$12.3m in 2019 to US\$20.8m in 2020.

Peru's avocado exporters also made a positive start in Korea after gaining access at the end of 2019. In 2020 Peru exported US\$11m worth of avocados to Korea, catapulting it up the list of export markets to ninth place, although this still only accounts for 1.4 per cent of Peru's avocado exports.

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