

The international marketing magazine for fresh produce buyers in Europe



By Fred
Searle

Friday 12th March 2021, 15:25 GMT

Jupiter to trial new plums in Greece

Six varieties will be grown in partnership with kiwi and stonefruit specialist AS Nestos near Kavala in north of country



This is the first year of the trial

Global fresh produce grower Jupiter Group has announced it will trial six new varieties of South African plums in the northern hemisphere for the first time.

In co-operation with its kiwi partner in Greece, AS Nestos, Jupiter has secured the African Delight, Ruby Star, African Rose, Ruby Sun, Ruby Crisp and Sun Kiss plum varieties.

The cultivars are part of a Culdevco breeding programme, a deciduous fruit licensor that curates and licenses innovative new varieties of plums, peaches, apples, pears and table grapes.

They have been selected for their flavour, quality and likelihood to flourish in the surroundings of Kavala in northern Greece.

A project two years in the planning, the plants have now arrived in Europe and Jupiter said it expects to see samples of production "in a couple of years' time".

Enjoyed this free article from Eurofruit Magazine and its team of editors? Don't miss out on even more in-depth analysis, plus all the latest news from the fresh produce business. Subscribe now to [Eurofruit Magazine](#).

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM