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By Tom Joyce

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Carrefour changes look in Tunisia

Carrefour has revealed that it is converting its Champion stores in Tunisia to its Carrefour Market format



French retailer Carrefour Group has announced plans to transform its Champion stores in Tunisia into its Carrefour Market format.

The decision follows a number of successful openings of the Carrefour Market fascia in several countries around the world since 2007.

According to the group, the aim is to provide customers with a "wider range of products, enhanced assortments, a single loyalty programme, a more modern layout and easier access".