



By Fruitnet.com Staff

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## Video: Amazon delivers fresh produce

Find out what happened when Eurofruit Magazine managing director Chris White ordered four items of fruit from the online retail giant



**D**uring the past few days, online retailer Amazon has launched two new grocery delivery services, **one in Germany** and **one in the UK**. But can the global internet phenomenon really hope to compete with other major food delivery specialists, or indeed the conventional retailers who command such a large percentage of the fresh produce market?

managing director taking delivery of fruit bought on the Amazon.co.uk website:

Find out more by watching the following video, which shows Eurofruit Magazine's