

Britain's favourite fresh produce magazine since 1895



By Martyn Fisher

Thursday 25th June 2015, 16:23 GMT

Loudest 'cauliflower creak' for 24 years predicted



Morrisons farmers say the creak will be particularly 'noisy' because of a sudden increase in night temperatures following a cold June

The so-called 'cauliflower creak' - an eerie sound which drifts across the fields of Cornwall and Lincolnshire - could be at its loudest for a quarter of a century this weekend (28/29 June).

That's the prediction of Morrisons farmers, who say cauliflower creak will be particularly 'noisy' because a sudden increase in night temperatures forecast this weekend has followed the coldest June for 24 years.

If the forecast temperatures arrive, this will cause a "particularly rapid growth and a sweeter taste".

The creak, a loud squeaking noise heard across cauliflower farms, is caused by a sudden growth or 'flush' of the vegetable. The plants are expected to grow by three

centimetres a day, this weekend and this causes their florets to rub together and create the sound.

Due to the colder weather, this year's main cauliflower harvest started two weeks later than normal. It will arrive in Morrisons stores this week (w/c 22 June), and most of the supermarket's crop originates from Lincolnshire and Cornwall.

This season's cauliflowers are expected to be sweeter tasting, due to them having grown so quickly and their 'flesh' being younger. The vegetable will be harvested and transported to Morrisons stores within 48 hours.

Morrisons expects to sell nearly 10 million cauliflower heads this year.

Morrisons cauliflower farmer David Simmons, said: "It's rare for the cauliflower creak be so pronounced. This weekend's warmer nights combined with long daylight hours means the crop will come to harvest in record time. It'll result in the sweetest tasting cauliflowers for quarter of a century. So if you haven't tried the vegetable yet, this is the crop to go for."

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM