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By Nina Pullman

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## London food charity calls for fruit and veg donations

The Felix Project is based at Park Royal in London and is looking for donations of surplus fruit and veg



**A** new food waste charity has issued a call to arms to the fresh produce industry to donate surplus fruit and vegetables for distribution to those in need.

The Felix Project is based at Park Royal industrial estate in north London, and is looking for suppliers close to or within the M25 boundary.

It was set up by chairman of the Independent and London Evening Standard Justin Byam Shaw, and his wife, in memory of their son who passed away aged 14.

The charity regularly collects food that is mislabelled or unsuitable for retail sale from across London, but is regularly short of fresh produce.

"We especially want fruit and veg because we look to distribute food of the highest nutritional value to people whose diet is often very poor," said Byam Shaw. "We will take anything that still has at least a few days as edible supply."