

Britain's favourite fresh produce magazine since 1895



By Michael Barker

Monday 23rd September 2019, 12:30 GMT

Louise Fresco to deliver 2020 City Food Lecture



Wageningen professor becomes the first woman to deliver the keynote address, which takes place at Guildhall on 20 February

One of the foremost global thought leaders in the food industry will deliver the City Food Lecture 2020.

Dutch scientist, academic and broadcaster Professor Louise Fresco will bring her candid style to next year's lecture, which takes place on Thursday 20 February at London's Guildhall.

A highly influential thinker and commentator on global food issues, Fresco is president of the executive board of Wageningen University & Research, Europe's leading academic agri-food organisation and research and development centre.

She is also a foreign member of the French Academy of Agriculture, a non-resident member of the Royal Swedish Academy of Agriculture and Forestry and the Council of Advisors of the Amsterdam Symposium on the History of Food. She has also worked as a senior member of the EU Commission

Agricultural Markets Task Force and was director of research in the agriculture department of the Food and Agriculture Organization of the UN.

She has served on the boards of Rabobank, Syngenta, and Unilever as well as serving as a trustee of the Shell Foundation. Her successful book: *Hamburgers in Paradise*, the stories behind the food we eat, has been translated into several languages.

Fresco is uniquely qualified to take up the mantle of City Food Lecturer, a role previously performed by food industry leaders such as Dominic Blakemore, group chief executive of Compass Group, Tesco CEO Dave Lewis and former Cadbury Schweppes chairman, John Sunderland. Fresco will be the first woman to have delivered the flagship address.

The City Food Lecture is one of the most prestigious events in the food industry's calendar and is supported by premium

sponsor Rathbone Investment Management. It is organised by the seven City of London Livery companies involved in agriculture and food: the Worshipful Companies of Bakers, Butchers, Cooks, Famers, Fishmongers, Fruiterers and Poulterers. It brings together on the night 650 industry leaders, academics and liverymen.

City Food Lecture organising chairman John Giles said: "We are incredibly excited to welcome Professor Fresco to the City Food Lecture. She has a wealth of knowledge and an authoritative perspective on the past, present and future of the food industry. I am confident her presentation will provide serious food for thought to all who attend."

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM