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By Fred Searle

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## ***Aldi beefs up vegan range***

Discounter launches a number of new plant-based products to coincide with Veganuary



Aldi has launched a new range of Plant Menu Vegan Ready Meals

**A**ldi has beefed up its vegan offering for Veganuary, launching an array of new products to help shoppers switch to a plant-based diet at the start of 2020.

An impressive 3.5 million people are expected to take part in the event this year, with the discounter giving shelf space to a number of new meat substitutes and plant-based products.

Meat substitutes include fishless tinned tuna called Loma Linda Fishless Tuno, Plant Menu Vegan Sausage

Rolls made with barbecued jackfruit, a Limited Edition Eat & Go Korean BBQ Style Chick'n Sandwich, Plant Menu Vegan Rosemary & Onion Sausages, Inspired Cuisine Vegan Ready Meals including Mushroom Bolognese and Three Bean Chilli, and Plant Menu Vegan Pizzas with toppings such as BBQ Jackfruit, Spicy Cauliflower or 'Bacon' & Mushroom.

In addition, there will be more straightforward vegetable-based options such as an Eat & Go Vegan

Onion Bhaji with Sweet Potato & Cauliflower Wrap, Plant Menu Vegan Ready Meals such as Red Pepper & Mango Curry, Yellow Thai Curry and Smoky BBQ Jackfruit, and Specially Selected Vegan Parcels containing 'Spicy Firecracker Vegetables'.

For dessert the retailer is offering the Leone Vegan Choc Stick in two flavours: classic and almond.