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By Ed Leahy

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Asda cuts plastic from salad and asparagus lines



The supermarket has ditched plastic forks and plastic trays from several fresh produce lines

Asda has ditched plastic forks from its salads and protein bowls, saving 41 tonnes of plastic each year.

With salad sales at their peak during the summer months, the move signals a further commitment from retailers to help reduce plastic use across the supply chain.

Approximately 24.5 million plastic forks will be removed across Asda's own-brand salad range.

Meanwhile the supermarket has also removed 21.6 tonnes of plastic from its Extra Special Asparagus range, by casting off plastic trays – saving 1.6 million trays a year.

This move means that in total, fresh produce has already had 256 tonnes of plastic removed in 2020.

“We are passionate about delivering our commitment to customers to use less and recycle more and this move marks the next step in our journey as we strive to commitment to reduce own-brand plastic packaging by 15 per cent by 2021.

“We know that customers like the ease of picking up salads and fresh produce on the go, but we know they are passionate about the environment plastic pollution, which is why we have made the decision to remove plastic forks so our customers don't have to choose between living sustainably and shopping with ease.”

Asda stepped up its bid to tackle plastic pollution towards the end of last year, committing to reducing own-brand plastic packaging by 15 per cent by 2021 and in addition, reaching 30 per cent recycled content in its plastic packaging by the end of 2020, five years ahead of its original deadline.

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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