

Britain's favourite fresh produce magazine since 1895



By Tom  
Joyce

Wednesday 15th September 2021, 10:30 GMT

## Jupiter plums going to plan

Jupiter Group says its Ruby Red plums are “developing well” in South Africa, while Greek trials are on schedule



Ruby Red blossoming in South Africa

**G**lobal fresh produce grower Jupiter Group has revealed that its Ruby Sun plums are developing well in South Africa, having reached the blooming period in their lifecycle this season.

The UK-based company, which is better known for its expertise in citrus and table grape production, announced that its Ruby Sun plums would be ready to harvest from mid-December 2021.

As publicised earlier this year, Jupiter is also trialling six new varieties of South African plums in the northern hemisphere for the first time.

In co-operation with its kiwifruit partner in Greece, Nestos, Jupiter has secured several plum varieties, namely African Delight, Ruby Star, African Rose, Ruby Sun, Ruby Crisp and Sun Kiss, planting them in “the ideal conditions of northern Greece”.

“The plum varieties have been specially selected from Culdevco licensed cultivars,” Jupiter stated, “a deciduous fruit licensor that curates and licenses innovative new varieties of peaches, plums, pears, table grapes and apples. The six varieties have been selected for their flavour, quality and likelihood to flourish in the prime surroundings of Kavala, Greece.”

Jupiter said it had been planning the project for two years and expected to see samples of European production “in a couple of years’ time”.

Enjoyed this free article from Fresh Produce Journal and its team of editors? Don't miss out on even more in-depth analysis, plus all the latest news from the fresh produce business. Subscribe now to [Fresh Produce Journal](#).

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

**FRUITNET.COM**