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By Martyn Fisher

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FPJ Big 50 2015 podcast

FPJ's Michael Barker and Martyn Fisher discuss the inaugural Big 50 in this short but action-packed podcast



Fresh Produce Journal editor Michael Barker chats to FPJ Big 50 editor Martyn Fisher about the inaugural

countdown of the 50 largest UK-based suppliers of fruit and vegetables, how the supermarket price war and rise of Aldi and Lidl has affected the market, and the potential banana-fuelled heir to Richard Branson and Alan Sugar.