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New marketer licensees for Sun World



Companies with production bases in Peru, South Africa and Australia to distribute proprietary grape varieties

Sun World Innovations has appointed T&G Global, LCS Exports and FruitMaster Australia as its newest marketer licensees.

The trio will distribute Sun World's proprietary grapes varieties, bringing the company's total number of licensed grape marketers to 41.

New Zealand-headquartered T&G will have the rights to market grapes from its production base in Peru, where it has been active since 2003 through its trading business previously known as Delica. In 2014, T&G acquired 340ha of land in the northern Peruvian region of Piura for the planting of table grapes, a project headed up by Nick Fitzpatrick, the group's general manager of Americas.

LCS Exports is a newly-formed company comprising Core Fruit and Le Roux Fruit Exporters, two leading South African grower-exporters, whose producer-owners are longstanding licensed producers of Sun World varieties.

FruitMaster Australia is the result of a recent merger between existing Sun World marketer licensee Perfection Fresh Australia and existing Sun World producer licensee FruitMaster.

The companies will work to ensure retailers have access to a full-line of proprietary Sun World varieties, including Midnight Beauty Sable Seedless and Autumncrisp.

Sun World Innovations' fruit licensing programme involves more than 1,400 producers and marketing companies in most of the world's major fruit-growing regions.

Sun World Innovations is the fruit breeding, technology and licensing business unit within Sun World International.

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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