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By Fruitnet Media International

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## Take five and tell us how you feel...

Fruitnet is inviting everyone in the fresh produce business to say what they think about the future of the industry



**H**ow do you feel about the current state of the fresh produce business? How would you rate its overall chances of growing in the near future? And what do you see as the big challenges facing the industry right now?

**Have your say and help the business to grow by taking part in the Fruitnet Fresh Produce Industry Survey 2020!**

For the first time ever,

Fruitnet is undertaking a worldwide survey of the fresh produce business in order to gauge sentiment across the sector.

"We've run similar surveys in Europe in the past, but this time we wanted to take the pulse of the entire global trade," commented Mike Knowles, Fruitnet's editorial director for Europe.

"The survey takes just a couple of minutes to complete and is completely

anonymous. We hope it will enable us to paint a useful picture of where the industry stands as it heads into 2020."

The survey has been designed to identify potential new growth areas – including products, supply sources and markets – and to discover what people see as the major challenges ahead for the industry.

[Click here now to take part in the survey...](#)