



By Matthew Jones

Wednesday 15th April 2020, 6:28 GMT

New Zealanders encouraged to Avoparty



Peak industry body provides ideas and inspiration for hosting virtual dinner parties during lockdown

New Zealand Avocado has developed an innovative way to keep consumers connected during the country's coronavirus (Covid-19) lockdown.

The peak industry body has partnered with Kitchen Takeover, a company that specialises in creating pop-up dining experiences, to launch #Avopartyanyway. The initiative provides New Zealanders with all the tools needed to host virtual dinner parties at home.

"#Avopartyanyway is designed to be as heart-warming

and fun as before lockdown began," according to a release from New Zealand Avocado. "Participants invite their friends, set up a video call, and get inspired by easy to follow, fun and healthy recipes."

A virtual dinner party guide and recipe suggestions have been made available via the New Zealand Avocado website. An avocado-inspired three course meal developed by Kitchen Takeover's Shane Yardley offers ideas and inspiration for cooking during the lockdown, based on store cupboard staples. It includes options for plant-based diets.

"Food connects and inspires people - from recipe decisions, the preparation, right through to the enjoyment of new and exciting tastes, dishes and experiences," said Jen Scoular, chief executive of New Zealand Avocado.

"We want New Zealanders to enjoy that connection, even while in lockdown. And we're doing that using the amazingly nutritious and versatile avocado as a main ingredient in three courses."