



By Mike Knowles

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Fruitbox: Vanguard boss sees the start of something new



Craig Stauffer explains how coronavirus is creating severe short-term effects while laying the ground for longer-term trends

For Craig Stauffer, chief executive of Seattle-based fresh produce company Vanguard International, the coronavirus crisis has brought a number of severe short-term effects, including panic buying, logistical problems and labour shortages.

But, as he tells Chris White in the latest edition of Fruitnet's new podcast interview series Fruitbox, he's also seeing the first signs of longer-term developments that could change the shape of the global fruit and veg business for decades to come.

More than 2,000 people have listened to Fruitbox during its first month since launching in late March.

To find out why so many people think the show is both insightful and entertaining, have a listen to the podcast (including all previous all previous episodes) via one of the following services:



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