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By Fruitnet Media International

Friday 26th June 2020, 9:34 GMT

Download your free report on Covid-19



Fruitnet has teamed up with Fruit Logistica to provide in-depth analysis of the pandemic's impact on fresh produce companies

Fruitnet's special, in-depth report about the coronavirus crisis and its impact on the fresh produce business can be downloaded free of charge for the coming weeks thanks to sponsorship support from Fruit Logistica.

[Click here to download your free coronavirus report](#)

Pressing Refresh, which is available to download free of charge for a limited period, explains how the pandemic has affected fresh fruit and vegetable supply, distribution, marketing and purchasing behaviour in the world's major consumer markets.

Combining analysis from key players in the fresh produce industry with insight from Fruitnet's international team of experts, the 32-page report includes news, comment and analysis of three key areas:

- Markets – including how the recent lockdown may be changing the shape of the fresh produce business in the longer term.
- Supply chain – where rising costs mean companies will need to prepare for some new and major challenges ahead.
- Logistics – where added complexity is also going to make life trickier for the global fresh produce industry.

“As the industry tries to make sense of what's been happening during the recent pandemic, we are delighted that Fruit Logistica has allowed us to make some of our in-depth research and analysis available for free,” comments report author Mike Knowles. “This report illustrates how Covid-19 has changed the fruit and veg business, and what to expect in the months ahead.”

To download your free copy of the full report, just head to fruitnet.com/reports