



By Liam  
Callaghan

Monday 23rd November 2020, 3:58 GMT

## PMA A-NZ announces new directors



Damien Gibson

Industry association adds four new faces to its board of directors at its annual general meeting

**P**roduce Marketing Association Australia-New Zealand (PMA A-NZ) has announced Jo Minton-Connell, Damien Gibson, Jen Scholar and Richard Byllaardt will be joining the association's board of directors.

The appointments, all of whom bring years of experience in fresh produce from across the supply chain, were confirmed at the PMA A-NZ annual general meeting on 19 November.

Jo Minton-Connell is currently the general manager human resources and communications of LaManna Premier Group and has over 20 years' experience in human resources and the development of a high-performance culture.

Damien Gibson is regional manager Australia/New Zealand of Tomra Compac. With over 20 years' experience in the industry, he brings his experience as a grower-packer-shipper to provide technology solutions across Australasia.

Jen Scholar is the current chief executive of

NZ Avocado where she is responsible for developing and implementing a strategy to optimise profitability while growing a strong industry.

Richard Byllaardt is currently the export manager USA, Canada, UK and EU of Nutrano Group and co-owner of Sevenfields.

The appointment of these new directors comes after the resignation of Michael Franks, Michael O'Keefe, Andrew Common and Rocky Tassone who retired from their positions throughout 2020.

Darren Keating, chief executive of PMA A-NZ, said the new directors would make excellent additions to an already experienced board.

"We're excited to welcome the new director appointments to the board of directors. It's going to give PMA A-NZ an absolute advantage having Jo, Damien, Jen and Richard join, given they all have such extensive careers across the supply chain for



<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

FRUITNET.COM

fresh produce,” Keating said.

“We already have a very talented and well-respected board of directors, who are all industry leaders in their own right, so these appointments will bolster our new direction and strategy. We’re thankful they have joined and are looking forward to their contributions.”

Enjoyed this free article

from Produce Plus Magazine and its team of editors? Don't miss out on even more in-depth analysis, plus all the latest news from the fresh produce business.

Subscribe now to [Produce Plus Magazine](#).

---

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

© Copyright Market Intelligence Ltd - Fruitnet.com 2014. The copyright on this article and all content published on Market Intelligence Ltd - Fruitnet.com is held by Market Intelligence Ltd - Fruitnet.com Limited, a joint venture between Market Intelligence Limited and Dr Rolf M Wolf Media GmbH. All rights reserved. Neither this article nor any part of it may be reproduced, stored or transmitted in any form, including print-outs, screen grabs and information retrieval systems, without the prior permission of the copyright owners.

**FRUITNET.COM**