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By Fruitnet Media
International

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Produce Plus Winter 2021 out now

Anniversary edition includes exclusive Hort Connections preview, plus the latest in citrus, avocados and packaging & grading



“It’s trade show time! Never thought I’d be so excited to say those words but here we are, taking our fingers off the Covid pause button and heading to sunny Queensland for Hort Connections.”

These are the words published by editor, Matthew Jones, in the Winter issue of Produce Plus. They serve as a timely reminder of how quickly things can change in a Covid-impacted world.

[As Hort Connections \(6-8 June\) gets underway](#), Victorians – including the Produce Plus editorial team – must sadly watch from afar.

Thankfully, the latest edition of Produce Plus has everything you need to make it feel like you were there in the flesh. You can read all about Australasia’s premier trade show and conference event for the fresh produce industry in our official event preview.

What’s more, we’ve made the magazine

[free to access for all Hort Connection attendees](#). [Download the app today to start reading](#). And just when you thought it couldn’t get any better, all Hort Connections attendees will also get a 10 per cent discount to subscribe to Produce Plus after the event!

So, you’ve got the app downloading, what to read first? Why not Liam O’Callaghan’s comprehensive round-up of the exhibitors, which can also be found on the Produce Plus website. No matter who you’re looking for, whether it’s [grower-marketers](#), [technology](#) or [packaging & grading](#), it’s all here waiting for you.

This edition also marks ten years of Produce Plus, and we commemorate this anniversary with a special feature, including a series of testimonials. While it wasn’t intended to be a back-slapping exercise, we’re honoured to hear how our publication has played a role in the development of some of the industry’s leading businesses and organisations.

The feature looks back at some of our favourite editions over the past decade; the dissection of the stories and advertisers that appeared in the very first edition (Winter 2011) makes for very interesting reading.

Be sure to read up on the latest avocado and citrus news, with an exclusive interview with Costa’s divisional manager – supply and distribution, avocados, about the group’s goals to grow the premium avocado category.

There’s so much more, but we don’t want to spoil it for you here – get reading!

Enjoyed this free article from Produce Plus Magazine and its team of editors? Don’t miss out on even more in-depth analysis, plus all the latest news from the fresh produce business. Subscribe now to [Produce Plus Magazine](#).

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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