FRUCH MAGAZIN	ΓΗΑΝ	DEL E	DITORIAL	PROGRAMME 2	2025	German and EnglishGerman and ItalianGerman and Spanish
ISSUE CALENDARWEEK	SPECIAL PRINT RUN	PUBLICATION DATE	ADVERTISING DEADLINE	SPECIAL EDITIONS	FEATURES	
49/50 SPECIAL	12,000	13.12.24	27.11.24	best in fresh		eas for the fresh produce market
51/52		20.12.24	10.12.24		Trend products: Oran	
1.0	0.000	10 1 05	0.1.05	Posta Foodsation	Review of the year 20	J24
1/2	8,000	10.1.25	2.1.25	Fruit Logistica Preview l	Fresh ConvenienceSeeds and varietal de	avalanment
				rieview i	Crop protection	счеюринент
3	8,000	17.1.25	7.1.25	Fruit Logistica	Sorting and packagir	na
	,			Preview II		Robotics, Automatisation, Use of artificial intelligence
					 Production and harve 	esting technology > Irrigation technology, Greenhouse technology,
					 Digital technologies/ 	
					Maturing technology	· · · · · · · · · · · · · · · · · · ·
2 ODEOLAL	0.000	17105	C 1 0F	ett	Transport and logisti	
3 SPECIAL 3 SPECIAL	9,200 8,000	17.1.25 17.1.25	6.1.25 6.1.25	Flanders France	Flanders at Fruit LogFrance at Fruit Logis	
4	8,000	24.1.25	10.1.25	Fruit Logistica	-	trade (Southern Hemisphere/Overseas, North Africa, Portugal,
7	0,000	24.1.20	10.1.20	Preview III		us, Israel, Eastern Europe, Scandinavia)
					 Exotics, specialities 	23/13/23/, 223/3/// 22// 23// 23// 23// 22// 22// 22// 22// 23// 22// 22/// 22/// 22/// 22// 22// 22// 22// 22/// 22/// 2
					 Innovations 	
4 SPECIAL	8,000	24.1.25	10.1.25	Netherlands	 Netherlands at Fruit 	
4 SPECIAL	8,000	24.1.25	13.1.25	Spain	 Spain at Fruit Logisti 	
5	8,000	31.1.25	17.1.25	Fruit Logistica		n, fruit trade and wholesale markets
				Preview IV	Austria and Switzerla Draduat anfaty and a	
					Organic and fair trade	uality assurance, laboratories
					 Biofach (1114.2., Ni 	· ·
5 SPECIAL	8,000	31.1.25	16.1.25	Italy	Italy at Fruit Logistics	
5 SPECIAL	40,000	31.1.25	20.12.24	Fruit Logistica		istica exhibition guide (Supplement in issue 5 and
				Exhibition Guide	distribution at Fruit L	
6/7/8		21.2.25	11.2.25	Fruit Logistica		letherlands, Austria, Switzerland
				Review I	 Fresh Convenience Internorga (1418.3., 	Hambura)
9		28.2.25	18.2.25	Fruit Logistica		erseas, Mediterranean, Spain, Italy
		2012120	1012120	Review II	South Tyrol	eroeds, medicertaneari, opani, italy
					•	y Congress, 1314.3., Rotterdam)
						evelopment, Crop protection
10		7.3.25	25.2.25	Fruit Logistica	Sorting and packagir	~
				Review III	 Technology and logis 	tics
					FranceGrapes from the Sou	thorn Hamisphore
11		14,3,25	4.3.25		Asparagus	uletti nettiispitete
		1 110120	1,0,20		 Early potatoes 	
						e produce: Cucumbers, paprika, tomatoes, aubergines
12		21.3.25	11.3.25		 Mushrooms 	
					 Berries from Spain 	
					Fresh produce from (Fresh produce fr	
					 Freskon (1012.4., Th 	nessaloniki)



ISSUE CALENDARWEEK	SPECIAL PRINT RUN	PUBLICATION DATE	ADVERTISING DEADLINE	S SPECIAL EDITIONS	FEATURES
13		28.3.25	18.3.25		FlandersStart of the season in New ZealandCrop protection
14/15		11.4.25	1.4.25		Fresh ConvenienceAsparagus
16/17		25.4.25	15.4.25		Macfrut Preview (79.5., Rimini) Grapes from Italy
18/19		9.5.25	24.4.25		 Produce from Germany Tomatoes Pipfruit and kiwifruit from New Zealand Southern Hemisphere
20		16.5.25	6.5.25		 Garlic, onions and ginger Melons from Almería Berry fruit
21		23.5.25	13.5.25		 Bananas Summer season in France Digital technologies, ERP systems, blockchain, CRM systems, cybersecurity Methods for extending the shelf life of perishable products Smart Horticulture Green Tech (1012.6., Amsterdam)
22/23 SPECIA	L 10,000	6.6.25	20.5.25	Product Guide	Volume 2
24		13.6.25	3.6.25		 Avocados Stone fruit from Spain Pineapples Cherries from Europe Fresh Convenience Tropical Fruits (Fruitnet Tropical Congress 23.6., Antwerp)
25		20.6.25	10.6.25		 Netherlands Summer fruit from Italy Melons from Murcia Product safety and quality assurance, laboratories
26/27 SPECIA	L 6,000	4.7.25	24.6.25	Packaging & Sustainability	Recycling management EU Packaging regulation
26/27		4.7.25	24.6.25	,	 Flanders Stone fruit from Europe Summer fruit from Spain
28/29		18.7.25	8.7.25		 Produce from Gemany Salad, fresh herbs, garlic and spices Modern refrigeration logistics/monitoring cold chain
30/31		1.8.25	22.7.25		Grapes and summer fruit from Southern Europe Plums from France
32/33		15.8.25	5.8.25		 Seeds and varietal development Plant protection Mushrooms Onions and potatoes
34/35		29.8.25	19.8.25		 Pipfruit from Europe Organic products, fair trade, sustainability Netherlands
36 SPECIAL	5,000	5.9.25	26.8.25	DOGK	German Fruit & Vegetable Congress (2223.9., Düsseldorf)
37		12.9.25	2.9.25		 Berry fruit Sorting and packaging Fachpack (2325.9., Nürnberg) Nuts and dried fruit

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ISSUE CALENDARWEEK	SPECIAL PRINT RUN	PUBLICATION DATE	ADVERTISING DEADLINE	S SPECIAL EDITIONS	FEATURES	
38 SPECIAL	5,000	19.09.25	9.9.25	Fruit Attraction	 Fruit Attraction Preview Mangoes from Spain Kaki Apples from France Tropical melons Latin America France at Fruit Attraction Italy at Fruit Attraction Club pears 	
39		26.09.25	16.9.25		Produce from GermanyFlandersFresh Convenience	
40/41		10.10.25	30.9.25		 German Fruit & Vegetab Bananas Salad and autumn produments Netherlands Digital technologies, ERF 	uce from France
42/43		24.10.25	14.10.25		 Fruit Attraction - Review Avocadoes Italy - Autumn season Grapes from Overseas Mangoes and papayas Tomatoes (Fruitnet Tom 	
44		31.10.25	21.10.25		Pipfruit from South Tyro Pears Kiwifruit from Europe Citrus from Spain	
45		7.11.25	28.10.25		Maturing technology/Ma	for asparagus and berry production ovember, Karlsruhe)
46 SPECIAL 47	10,000	14.11.25 21.11.25	04.11.25 11.11.25	Special Germany	 Exotics, melons and spe Citrus and vegetables fr Produce from Germany Nuts and dried fruit Pipfruit from Germany 	om Morocco
48/49		05.12.25	25.11.25		 Citrus from the Mediterr Fruit and winter vegetabe Product safety and qual Local fresh produce and 	oles from Italy
51/52		19.12.25	09.12.25		Review of the year 2025Logistics: ports, sea frei	ght, containers, air freight, software in logistics

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