

ISSUE CALENDAR WEEK	SPECIAL PRINT RUN	PUBLICATION DATE	ADVERTISING DEADLINE	SPECIAL EDITIONS	FEATURES	
48/49 SPECIAL 50	12,000 10,000	8.12.23 15.12.23	21.11.23 28.11.23	<b>best in fresh</b>	<ul style="list-style-type: none"> <li>• Brands, concepts, ideas for the fresh produce market</li> <li>• Citrus from the Mediterranean</li> <li>• Fruit and winter vegetables from Italy</li> <li>• Product safety and quality assurance, laboratories</li> <li>• Products at the PoS: Red cabbage</li> <li>• Trend products: Grapefruits</li> <li>• Review of the year 2023</li> </ul>	●
1/2	8,000	12.1.24	3.1.24	<b>Fruit Logistica Preview I</b>	<ul style="list-style-type: none"> <li>• Fresh Convenience</li> <li>• Seeds and varietal development</li> <li>• Crop protection</li> <li>• Products at the PoS: Limes</li> </ul>	
3	8,000	19.1.24	9.1.24	<b>Fruit Logistica Preview II</b>	<ul style="list-style-type: none"> <li>• Sorting and packaging</li> <li>• Smart Horticulture <ul style="list-style-type: none"> <li>• Robotics</li> <li>• Automatisations</li> <li>• Use of artificial intelligence</li> </ul> </li> <li>• Production and harvesting technology <ul style="list-style-type: none"> <li>• Irrigation technology</li> <li>• Greenhouse technology</li> </ul> </li> <li>• Digital technologies/ERP systems</li> <li>• Maturing technology/Maturity monitoring</li> <li>• Transport and logistics</li> </ul>	
3 SPECIAL	9,200	19.1.24	5.1.24	<b>Flanders</b>	<ul style="list-style-type: none"> <li>• Flanders at Fruit Logistica (Bound insert)</li> </ul>	
3 SPECIAL	8,000	19.1.24	8.1.24	<b>France</b>	<ul style="list-style-type: none"> <li>• France at Fruit Logistica (Supplement)</li> </ul>	●
4	8,000	26.1.24	12.1.24	<b>Fruit Logistica Preview III</b>	<ul style="list-style-type: none"> <li>• Global fresh produce trade (Southern Hemisphere/Overseas, North Africa, Portugal, Turkey, Greece, Cyprus, Israel, Eastern Europe, Scandinavia)</li> <li>• Exotics, specialties</li> <li>• Trend products: Ananas</li> <li>• Innovations</li> </ul>	
4 SPECIAL	8,000	26.1.24	11.1.24	<b>Niederlande</b>	<ul style="list-style-type: none"> <li>• Netherlands at Fruit Logistica (Supplement)</li> </ul>	●
4 SPECIAL	8,000	26.1.24	15.1.24	<b>Spanien</b>	<ul style="list-style-type: none"> <li>• Spain at Fruit Logistica (Supplement)</li> </ul>	●
5/6	8,000	2.2.24	19.1.24	<b>Fruit Logistica Preview IV</b>	<ul style="list-style-type: none"> <li>• Germany: Production, fruit trade and wholesale markets</li> <li>• Austria, Switzerland and South Tyrol</li> <li>• Product safety and quality assurance, laboratories</li> <li>• Organic and fair trade, sustainability</li> <li>• Biofach (13.-16.2., Nürnberg)</li> <li>• Fruchtwelt Bodensee (23.-25.2., Friedrichshafen)</li> </ul>	
5/6 SPECIAL	8,000	02.2.24	18.1.24	<b>Italien</b>	<ul style="list-style-type: none"> <li>• Italy at Fruit Logistica (Supplement)</li> </ul>	●
5/6 SPECIAL	40,000	2.2.24	20.12.23	<b>Fruit Logistica Exhibition Guide</b>	<ul style="list-style-type: none"> <li>• The official Fruit Logistica exhibition guide (Supplement in issue 5/6 and distribution at Fruit Logistica)</li> </ul>	
7/8		23.2.24	13.2.24	<b>Fruit Logistica Review I</b>	<ul style="list-style-type: none"> <li>• Germany, Flanders, Netherlands, South Tyrol, Austria, Switzerland</li> <li>• Products at the PoS: Oranges</li> <li>• Fresh Convenience</li> <li>• Internorga (8.-12.3., Hamburg)</li> </ul>	
9		1.3.24	20.2.24	<b>Fruit Logistica Review II</b>	<ul style="list-style-type: none"> <li>• Global fruit trade, Overseas, Mediterranean, Spain, Italy</li> <li>• Seeds and varietal development</li> <li>• Crop protection</li> <li>• Products at the PoS: Blackberries</li> </ul>	
10		8.3.24	27.2.24	<b>Fruit Logistica Review III</b>	<ul style="list-style-type: none"> <li>• Sorting and packaging</li> <li>• Technology and logistics</li> <li>• France</li> <li>• Grapes from the Southern Hemisphere</li> <li>• Anuga Foodtec (19.-22.3., Köln)</li> </ul>	
11		15.3.24	5.3.24		<ul style="list-style-type: none"> <li>• Asparagus</li> <li>• Early potatoes</li> <li>• European greenhouse produce: Cucumbers, paprika, tomatoes, aubergines</li> <li>• Trendproducts: Cucumbers</li> </ul>	
12		22.3.24	12.3.24		<ul style="list-style-type: none"> <li>• Mushrooms</li> <li>• Berries from Spain</li> <li>• Fresh produce from Greece</li> <li>• Freskon (11.-13.4., Thessaloniki)</li> </ul>	

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13/14		5.4.24	26.3.24		<ul style="list-style-type: none"> <li>• Start of the season in New Zealand</li> <li>• Crop protection</li> </ul>
15		12.4.24	2.4.24		<ul style="list-style-type: none"> <li>• Products at the PoS: Bunching onions</li> <li>• Flanders</li> <li>• Asparagus</li> </ul>
16		19.4.24	9.4.24		<ul style="list-style-type: none"> <li>• Trendproducts: Radish</li> <li>• Macfrut Preview (8.-10.5., Rimini)</li> <li>• Grapes from Italy</li> <li>• Fresh Convenience</li> </ul>
17/18 SPECIAL 19	12,000	3.5.24 10.5.24	16.4.24 30.4.24	<b>Warenkunde</b>	<ul style="list-style-type: none"> <li>• With 24 products</li> <li>• Produce from Germany</li> <li>• Tomatoes (Global Tomato Congress)</li> <li>• Pipfruit and kiwifruit from New Zealand</li> <li>• Southern Hemisphere</li> <li>• Products at the PoS: Spinache</li> <li>• Garlic, onions and ginger</li> <li>• Cherries from Europe</li> <li>• Melons from Almería</li> <li>• Berry fruit</li> <li>• Trendproducts: Blueberries</li> <li>• Bananas</li> <li>• Summer season in France</li> <li>• Digital technologies, ERP systems, blockchain, CRM systems, cybersecurity</li> <li>• Methods for extending the shelf life of perishable products</li> <li>• Smart Horticulture</li> <li>• Green Tech (11.-13.6., Amsterdam)</li> </ul>
20		17.5.24	7.5.24		<ul style="list-style-type: none"> <li>• European Sustainability Forum (26.-27.6., Bonn)</li> <li>• Avocados</li> <li>• Stone fruit from Spain</li> <li>• Pineapples</li> <li>• Fresh Convenience</li> <li>• Products at the PoS: Limes</li> <li>• Netherlands</li> <li>• Summer fruit from Italy</li> <li>• Melons from Murcia</li> <li>• Product safety and quality assurance, laboratories</li> <li>• Products at the PoS: Nektarines</li> <li>• Flanders</li> <li>• Stone fruit from Europe</li> <li>• Summer fruit from Spain</li> <li>• Products at the PoS: Cocktail tomatoes</li> <li>• Produce from Gemany</li> <li>• Salad, fresh herbs, garlic and spices</li> <li>• Modern refrigeration logistics/monitoring cold chain</li> <li>• Products at the PoS: Basil</li> <li>• Grapes and summer fruit from Southern Europe</li> <li>• Plums from France</li> <li>• Trendproducts: Cherries</li> <li>• Seeds and varietal development</li> <li>• Plant protection</li> <li>• Mushrooms</li> <li>• Onions and potatoes</li> <li>• Pipfruit from Europe</li> <li>• Organic products, fair trade, sustainability</li> <li>• Netherlands</li> <li>• Trendproducts: Beans</li> </ul>
22/23 SPECIAL 24	8,000	7.6.24 14.6.24	21.5.24 4.6.24	<b>Sustainability</b>	
25		21.6.24	11.6.24		
26/27		5.7.24	25.6.24		
28/29		19.7.24	9.7.24		
30/31		2.8.24	23.7.24		
32/33		16.8.24	6.8.24		
34/35		30.8.24	20.8.24		
36 SPECIAL 37	5,000	6.9.24 13.9.24	27.8.24 3.9.24	<b>DOGK</b>	<ul style="list-style-type: none"> <li>• German Fruit &amp; Vegetable Congress (23.-24.9., Düsseldorf)</li> <li>• Berry fruit</li> <li>• Sorting and packaging</li> <li>• Fachpack (24.-26.9., Nürnberg)</li> <li>• Nuts and dried fruit</li> <li>• Products at the PoS: Carrots</li> </ul>

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38/39 SPECIAL	5,000	27.9.24	17.9.24	<b>Fruit Attraction</b>	<ul style="list-style-type: none"> <li>• Fruit Attraction Preview (8.-10.10., Madrid)</li> <li>• Mangoes from Spain</li> <li>• Kaki</li> <li>• Apples from France</li> <li>• Tropical melons</li> <li>• Latin America</li> <li>• France at Fruit Attraction</li> <li>• Italy at Fruit Attraction</li> <li>• Club pears</li> </ul>
40		4.10.24	24.9.24		<ul style="list-style-type: none"> <li>• German Fruit &amp; Vegetable Congress - Review</li> <li>• Produce from Germany</li> <li>• Flanders</li> <li>• Fresh Convenience</li> <li>• Trendproducts: Cauliflower</li> </ul>
41/42		18.10.24	8.10.24		<ul style="list-style-type: none"> <li>• Bananas</li> <li>• Autumn produce from France</li> <li>• Pumpkins</li> <li>• Products at the PoS: Sweetpotatoes</li> <li>• Digital technologies, ERP systems</li> </ul>
43		25.10.24	15.10.24		<ul style="list-style-type: none"> <li>• Fruit Attraction - Review</li> <li>• Avocados</li> <li>• Italy - Autumn season</li> <li>• Grapes from Overseas</li> <li>• Mangoes and papayas</li> <li>• Netherlands</li> </ul>
44		1.11.24	22.10.24		<ul style="list-style-type: none"> <li>• Berry fruit (Global Berry Congress, November)</li> <li>• Production, irrigation and harvesting technology, greenhouses</li> <li>• Trendproducts: Kaki</li> </ul>
45		8.11.24	29.10.24		<ul style="list-style-type: none"> <li>• Interpoma (21.-23.11., Bozen)</li> <li>• Pipfruit from South Tyrol</li> <li>• expoSE &amp; expoDirekt (22.-23.11., Karlsruhe)</li> <li>• Kiwifruit from Europe</li> <li>• Citrus from Spain</li> </ul>
46		15.11.24	5.11.24		<ul style="list-style-type: none"> <li>• Pears</li> <li>• Citrus and vegetables from Morocco</li> <li>• Products at the PoS: Chinese cabbage</li> <li>• Maturing technology/Maturity monitoring</li> <li>• Logistics: Harbours, sea freight, container, air freight, software in logistics</li> </ul>
47		22.11.24	12.11.24		<ul style="list-style-type: none"> <li>• Exotics, melons and specialities</li> <li>• Produce from Germany</li> <li>• Nuts and dried fruit</li> <li>• Pipfruit from Germany</li> <li>• Trendproducts: Onions</li> </ul>
48		29.11.24	19.11.24		<ul style="list-style-type: none"> <li>• Citrus from the Mediterranean</li> <li>• Fruit and winter vegetables from Italy</li> <li>• Products at the PoS: Beetroot</li> <li>• Product safety and quality assurance, laboratories</li> </ul>
49/50 SPECIAL	12.000	13.12.24	26.11.24	<b>best in fresh</b>	<ul style="list-style-type: none"> <li>• Brands, concepts, ideas for the fresh produce market</li> </ul>
51/52		20.12.24	10.12.24		<ul style="list-style-type: none"> <li>• Review of the year 2024</li> <li>• Trendproducts: Oranges</li> </ul>