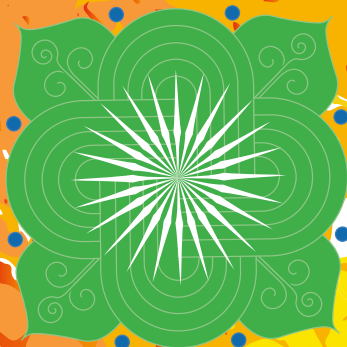


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FRESH PRODUCE

INDIA

13 APRIL 2027

13 APRIL 2027
MUMBAI

Where the India market meets

A FULL DAY OF FRESH IDEAS, CONNECTIONS & OPPORTUNITIES

SPONSORSHIP PACKAGES 2027

PRE-EVENT PROGRAMME: 12 APRIL

STUDY TOURS AND NETWORKING DRINKS

Organised by

FRUITNET

Supported by

**ASIA FRUIT
LOGISTICA**

freshproduceindia.com

f in **ig** **#freshproduceindia**

**WATCH OUR
VIDEO HERE**



ABOUT THE EVENT

20 years connecting India's fresh produce business

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In 2027, **FRESH PRODUCE INDIA** celebrates its 20th anniversary — two decades of bringing together the people, businesses and ideas shaping India's fresh produce industry.

The experience begins on 12 April with a pre-event programme of study tours plus evening networking drinks.

Fresh Produce India brings the industry together on 13 April at the Trident Hotel, Nariman Point, in the heart of Mumbai for a dynamic combination of business connections, insight, networking and discovery. A packed programme of talks, tastings and live discussions takes place alongside the bustling business networking expo.

Fresh Produce India 2027 is back with a brand-new look. 'Market Place' is the new name for our non-stop networking expo, and it also features the First Timers Showcase, a dedicated space for newcomers. 'Market Insights' is our high-energy programme of TV studio-style talks with top industry names on the hot topics and trends; and we're pleased to introduce 'Market Kitchen', a special space for chef-curated tastings.

We also celebrate the best players in India's fruit and vegetable business with the Fresh Produce India Awards 2027.

Fresh Produce India creates multiple opportunities for brands to connect with an engaged and influential industry audience.

20 years of bringing businesses together. One established platform. A market full of opportunity.



20+
EXHIBITORS

250+
ATTENDEES

**FRESH
PRODUCE
INDIA IN
NUMBERS**

23+
COUNTRIES

175+
COMPANIES
REPRESENTED

[CLICK HERE](#) FOR THE FRESH PRODUCE INDIA PHOTO GALLERY

WHO ATTENDS?

Meet the leaders shaping India's fresh produce future



FRESH PRODUCE INDIA brings together senior decision-makers and influential players from across the fresh produce supply chain — from retailers, buyers and importers to exporters, producers and marketers as well as the businesses providing technology, packaging, logistics and other essential services.

The event connects India's leading fresh produce businesses with international companies looking to enter, grow and build relationships in the market.

A VALUABLE PLATFORM FOR SPONSORS

FRESH PRODUCE INDIA provides a valuable platform for sponsors to connect with the right people, build commercial relationships and boost their profile in one of the world's most dynamic fresh produce markets.

BUYERS & RETAILERS

From modern retail supermarkets to e-commerce and quick commerce, meet the buyers and decision-makers shaping how fresh produce reaches India's consumers.



INDIA'S LEADING PLAYERS

Top companies from across the entire fresh produce supply chain, looking to expand their networks, discover new opportunities and grow their business.



INTERNATIONAL BRANDS

Global suppliers and industry groups seeking to grow their presence, find partners and unlock new opportunities in India's fresh produce market.



SOCIAL PROOF

Trusted by the people and companies driving India's fresh produce business

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MANSI AHUJA
AMPRO MARKETING



Fresh Produce India was a key highlight for Australian Avocados during our inaugural year of promotions in India. The event provided an excellent platform to introduce Australian avocados to the Indian market and engage with influential industry leaders. We're excited about the opportunities it has created.



SIDDDHAARTH SURI
SURI AGRO FRESH



Fresh Produce India is an excellent platform to connect with key stakeholders, exchange market insights, and explore new business opportunities. The event brings together people from across the global fresh produce industry, helping strengthen relationships and create meaningful connections. It is a valuable initiative for the growth and development of India's fresh produce market.



STEVE ALAERTS
FOODCAREPLUS



One of the best premium events where you are able to see and meet the community. It's a very boutique event, very meaningful conversations. One day, a lot of content and learnings, very inspirational.

SPONSORSHIP PACKAGES

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Put your brand at the heart of India's fresh produce community

BENEFITS	PLATINUM USD 11,750	GOLD USD 9,250	SILVER USD 6,500	BRONZE USD 5,500
Advert in Asiafruit Magazine	PREMIUM POSITION	FULL PAGE	1/2 PAGE	1/4 PAGE
Tickets for Asia Fruit Logistica	7	6	5	4
Delegate passes to Fresh Produce India	6	4	3	2
Logo on all promotional materials	✓	✓	✓	✓
Company space on the event app	✓	✓	✓	✓
Logo on all on-site event signage	✓	✓	✓	✓
Logo and link on freshproduceindia.com	✓	✓	✓	✓
One conference bag insert	✓	✓	✓	✓
Subscription to Asiafruit Magazine	✓	✓	✓	✓
Company video (1 min)	✓	✓	✓	
One item to sponsor a la carte	✓	✓	✓	
Expo stand	6m ²	5m ²		
Key event sponsor	✓			
One month banner Asiafruit website & newsletter	✓			

À LA CARTE OPTIONS

Sponsors can choose from various à la carte options to tailor their sponsorship to their objectives.

Select an item or upgrade your package to gain additional value.

One item below is included in your Platinum, Gold or Silver sponsorship package.

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BRAND AWARENESS

PLATINUM & GOLD

PRE-EVENT NETWORKER
DELEGATE BAG
BADGES
LANYARDS

SILVER

POCKET PLANNER
REGISTRATION
SURVEY
DELEGATE GIFT
FLOOR STICKER
STUDY TOUR

EXHIBITION OPPORTUNITIES

PLATINUM & GOLD

DRINKS RECEPTION
WELCOME REFRESHMENTS
EXPO BOOTH
DELEGATE LUNCH
COFFEE STATION
NETWORKING BREAK

SILVER

SAMPLING STATION

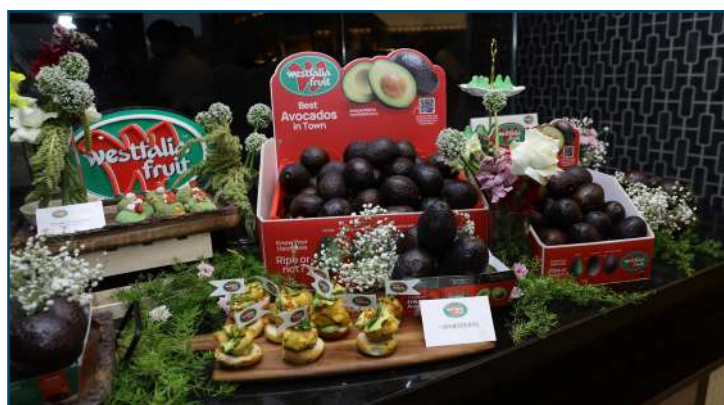
DIGITAL OPPORTUNITIES

PLATINUM & GOLD

MICROSITE
FRUITBOX SPONSOR
EVENT APP SPONSOR
ASIAFRUIT NEWSLETTER SPONSOR

SILVER

SPONSORED PODCAST
WEBSITE/NEWSLETTER BANNER



BRAND AWARENESS

Maximise your visibility

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DELEGATE BAG

Put your brand in the hands of every attendee from the moment they arrive.



POCKET PLANNER

A useful event essential that keeps your brand in delegates' hands throughout the event.



LANYARDS

Keep your brand visible from registration to the final networking moment.

BADGES

Put your brand front and centre throughout the attendee journey.



FLOOR STICKER

Turn the event floor into a high-impact branding opportunity.

EXHIBITION OPPORTUNITIES

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Put your brand, products and services in front of the people who matter most

BOOTHS

Get face to face with key industry decision-makers, showcase your products, generate new leads and build valuable business relationships throughout the event.

Packages include essential furniture, Wi-Fi, exhibitor passes and online visibility.

5sqm - \$2,500 6sqm - \$3,000 10sqm - \$5,000

\$ 500/m² · 5–10m² · Limited spaces available
Stand banners, graphics and decorations are to be provided by the exhibitor.



ACTIVATIONS

Create memorable brand experiences that attract attention, spark conversations and engage the industry community.

Examples could include:

- Branded tasting or product experience
- Interactive games or competitions
- Photo/video activation
- Product demonstrations
- Sampling or giveaway station



FIRST TIMER SHOWCASE

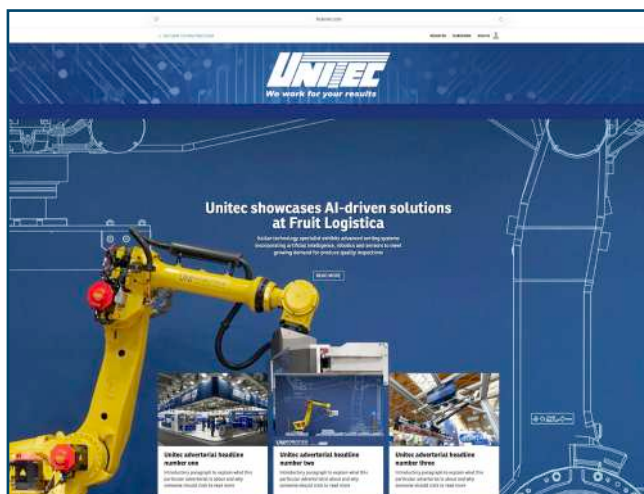
A turnkey exhibiting solution for first-time exhibitors, with a ready-to-go stand, professional branding and the opportunity to connect with India's fresh produce buyers.



DIGITAL OPTIONS

Extend your brand's reach

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MICROSITE

A dedicated branded online page for your company, giving you a premium platform to showcase your products, services and key messages to the Fresh Produce India audience — before, during and after the event.



SPONSOR PODCAST

Put your brand at the centre of the conversation with a dedicated podcast episode featuring your company.

WEBSITE/NEWSLETTER BANNER

Keep your brand front of mind with prominent banner visibility across the Fruitnet website or newsletter.

SPONSOR VIDEO

Showcase your brand on the big screen with a sponsored video featured in the official event video loop, giving you high-impact visibility throughout the event.



FRUITBOX SPONSOR

Bring your brand and expertise to life with a Fresh Ideas podcast.

EVENT APP SPONSOR

Keep your brand visible every time delegates engage with the event online and plan their congress experience.

AF NEWSLETTER SPONSOR

Put your brand directly in front of an engaged Fruitnet audience with a dedicated newsletter sponsorship.

NEW -1:1 MEETINGS

Targeted connections

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MAKE EVERY MEETING COUNT WITH TARGETED CONNECTIONS TO YOUR IDEAL CUSTOMERS.

Our new 1:1 business meetings service gives sponsors the opportunity to connect directly with relevant buyers, retailers, growers and other key industry contacts during the congress.

Choose from three packages offering different numbers of pre-arranged meetings, tailored to your business objectives and target market.

TARGETED. PERSONAL. BUSINESS-FOCUSED.



STARTER **\$3,000**
4 MEETINGS



GROWTH **\$4,000**
6 MEETINGS



PREMIUM **\$5,000**
10 MEETINGS



FRESH PRODUCE INDIA

Here to help

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JOHN HEY

MANAGING DIRECTOR,
FRUITNET ASIA



KATE RICHES

HEAD OF ASIA-PACIFIC SALES



LAURA MARTIN

HEAD OF EVENTS AND MARKETING



MARIA SANTAMARIA PELÁEZ

EVENTS EXECUTIVE



YUXIN YANG

CHINA EDITOR



LIAM O'CALLAGHAN

DIGITAL EDITOR



CHRIS WHITE

MANAGING DIRECTOR



ARTUR WISELKA

SALES DIRECTOR



GIORGIO MANCINO

SENIOR SALES MANAGER

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