



FRESH PRODUCE

INDIA

16-17 APRIL 2026, MUMBAI

**INDIA'S LEADING EVENT FOR
THE FRESH PRODUCE BUSINESS**

SPONSORSHIP PACKAGES 2026

freshproduceindia.com



Organised by

FRUITNET

Official Partner

**ASIA FRUIT
LOGISTICA**

INDIA'S TOP BUSINESS EVENT FOR FRESH PRODUCE PROFESSIONALS

Fresh Produce India is the meeting place for the fresh fruit and vegetable business in India.

More than **300**
top attendees
from India and from

20+
countries
worldwide

INDIA IN NUMBERS



POPULATION
1.46BN



ECONOMIC GROWTH
6.7%

Why should you attend Fresh Produce India?



CONNECT

Connect with customers, buyers, suppliers and service providers, and tap into a wealth of established expertise and new talent

.....



NETWORK

Fresh Produce India promises the largest assembled gathering of people exclusively from the fresh produce industry in India

.....



SPEAKERS

Thought leaders from all parts of India's fresh produce supply chain share their expert insight through a series of talks and discussions

.....



INFORMED

Valuable information and practical takeaways to help grow your business in a changing, challenging market

.....



SPOTLIGHT YOUR BUSINESS

Fresh Produce India helps you:



- Raise your product profile
- Maximise your brand exposure
- Be seen by your target audience
- Build relationships with customers
- Start conversations with new clients
- Share your expertise and insight
- Position yourself as a market leader



Get in touch



freshproduceindia.com
info@freshproduceindia.com

SPONSORSHIP PACKAGES

PLATINUM
US\$ 11,750

GOLD
US\$ 9,250

SILVER
US\$ 6,500

BRONZE
US\$ 5,500

Advert in Asiafruit Magazine's Fresh Produce India edition

Premium position

Full page

1/2 page

1/4 page

Opportunity to be Key Event Sponsor



Expo stand

6m²

5m²

Free delegate passes to entire event

6

4

3

2

Company logo on all print and digital promotional materials



Dedicated company space on the event platform



Company logo on conference display wall and on-site event signage



Company logo and link on Fresh Produce India website



Company video played during breaks (maximum one minute)



One conference bag insert



Choice of one item to sponsor and personalise (select from options below)*



Digital banner advertising or one month on the Asiafruit website



Complimentary subscription to Asiafruit Magazine



Complimentary visitor tickets to Asia Fruit Logistica

8

6

4

4

PLATINUM & GOLD TIERS (HIGH-VALUE OPTIONS):



EVENT
PLATFORM



DRINKS
RECEPTION



POCKET
PLANNER



DELEGATE
LUNCH



DELEGATE
BAG



LANYARDS



COFFEE
STATION



FLOOR
STICKER**



SAMPLING
STATION



FRUITBOX
PODCAST

SILVER TIER (FOCUSED BRAND ACTIVATION):



REGISTRATION



DELEGATE
WIFI ACCESS**



WELCOME
REFRESHMENTS



DELEGATE
GIFT



SURVEY



STUDY
TOUR



COMPANY VIDEO

Choose from these options, or ask us to come up with something different that is tailored to for your organisation.

Email info@freshproduceindia.com to see how you can get involved.

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

**Subject to venue availability

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD PACKAGES



FRUITBOX PODCAST



DELEGATE BAG



POCKET PLANNER



EVENT PLATFORM



DRINKS RECEPTION



COFFEE STATION



FLOOR STICKER



DELEGATE LUNCH



SAMPLING STATION

SILVER PACKAGES



COMPANY VIDEO



SURVEY



STUDY TOUR



DELEGATE GIFT



REGISTRATION



WIFI



WELCOME REFRESHMENTS

ON REQUEST
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

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freshproduceindia.com

INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce India expo is the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

EXPO PACKAGES*	5m ²	6m ²	10m ²
Shell stand	✓	✓	✓
Free delegate passes	1	1	2
Stand furniture**	✓	✓	✓
Electric power point	1	1	1
Spotlights	2	2	4
Wifi	✓	✓	✓
Company logo and profile on the Fresh Produce India website	✓	✓	✓
	US\$ 2,450	US\$ 2,950	US\$ 4,900

*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce India expo supplier.

** Standard furniture includes a table and 2 chairs (more chairs available for bigger stands)

***Design artwork to be provided by client

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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

Contact us today to explore available packages and lock in your premium visibility opportunity: events@fruitnet.com

WE CAN TURN YOUR BRAND INTO A FRESH PRODUCE INDUSTRY STAR!

fruitnet.com    

FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果
ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL
MAGAZIN

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FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK
Tel +44 20 7501 3700 | fruitnet.com

