

FRUITNET BERRY

CONGRESS

19-20 MARCH 2026

• NEW VENUE •

THE PELLIGON - LONDON

The leading event for the international berry business

**SPONSORSHIP
PACKAGES 2026**



Organised by
FRUITNET

Supported by
**FRUIT
LOGISTICA**



berrycongress.com



A GLOBAL STAGE FOR YOUR BRAND

UNLOCK UNRIVALLED RETURNS

FRUITNET BERRY CONGRESS is a world-class event that brings together people from across the international berry business, to share ideas about the future of the soft fruit category.

Sponsorship of Fruitnet Berry Congress puts your company at the centre of the global berry business conversation. Our London 2026 meeting offers maximum visibility and unparalleled access to the decision-makers that drive your business.

So, join us in London for a unique event that is bursting with ideas, insight, innovation, and inspiration!

**IDEAS
NETWORKING
OPPORTUNITIES
INNOVATION**



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YOUR INVESTMENT DELIVERS DIRECT RESULTS



TARGETED REACH

.....

Be seen by a global audience of **300+ berry professionals** from every part of the supply chain.



RELATIONSHIP BUILDING

.....

Forge stronger relationships with existing customers, and start useful conversations with new clients through **face-to-face meetings**.



BRAND DOMINANCE

.....

Maximise your **brand exposure** with **guaranteed visibility** across all promotional materials – print and digital – including the event app and on-site signage.



THOUGHT LEADERSHIP

.....

Promote your company via conference bag inserts, video plays during networking breaks, or **exclusive package options** like a sponsored edition of Fruitnet's Fruitbox podcast (Platinum/Gold package).

SPOTLIGHT YOUR BUSINESS

Fruitnet Berry Congress helps you:

- Raise your product profile
- Maximise your brand exposure
- Be seen by your target audience
- Build relationships with customers
- Start conversations with new clients
- Share your expertise and insight
- Position yourself as a market leader

Get in touch

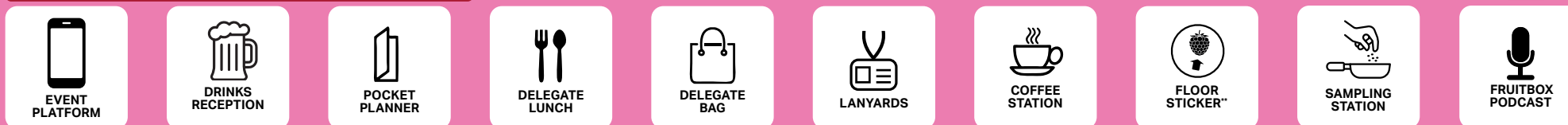


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info@berrycongress.com

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SPONSORSHIP PACKAGES	PLATINUM GBP 10,500	GOLD GBP 8,500	SILVER GBP 6,500	BRONZE GBP 5,000
Advert in Fruitnet's Fresh Focus Berry Special (event preview issue)	Premium position	Full page	1/2 page	1/4 page
Opportunity to be Key Event Sponsor	✓			
Expo stand	6m ²	5m ²		
Free delegate passes to entire event	6	4	3	2
Company logo on all print and digital promotional materials	✓	✓	✓	✓
Dedicated company space on the event platform	✓	✓	✓	✓
Company logo on conference display wall and on-site event signage	✓	✓	✓	✓
Company logo and link on berrycongress.com	✓	✓	✓	✓
Company video played during breaks (maximum one minute)	✓	✓	✓	
One conference bag insert	✓	✓	✓	✓
Choice of one item to sponsor and personalise (select option below)*	✓	✓	✓	
Digital banner advertising for one month on Eurofruit website	✓			
Complimentary subscription to Eurofruit Magazine	✓	✓	✓	✓

PLATINUM & GOLD TIERS (HIGH-VALUE OPTIONS):



SILVER TIER (FOCUSED BRAND ACTIVATION):



Choose from these options, or ask us to come up with something different that is tailored to for your organisation.

Email info@berrycongress.com to see how you can get involved.

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

**Subject to venue availability

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD PACKAGES



FRUITBOX PODCAST



DELEGATE BAG



POCKET PLANNER



EVENT PLATFORM



DRINKS RECEPTION



COFFEE STATION



DELEGATE LUNCH



FLOOR STICKER



SAMPLING STATION

SILVER PACKAGES



BUSINESS LOUNGE



COMPANY VIDEO



SURVEY



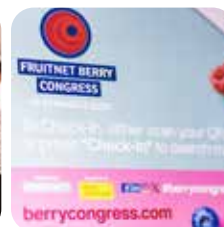
STUDY TOUR



DELEGATE GIFT



REGISTRATIONS



WIFI



WELCOME REFRESHMENTS

ON REQUEST...
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

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EXHIBIT: CONVERT VISIBILITY INTO SALES

Exhibiting is the most direct way to generate leads, launch new products, and achieve immediate engagement. Develop your brand promotion campaigns from a highly visible position within the main networking arena.

- **Sensory engagement:** Visitors engage with your products and services by touching, feeling, experiencing, and learning about them first-hand
- **Cost-effective space:** Secure a space-only stand for a standard rate of £350 per square metre (plus VAT)
- **Flexibility and control:** Choose your perfect size (minimum 5m², maximum 8m²) and location, and decorate your designated area according to your preference
- **Essential support:** Your package includes:
 1. **Table, two chairs, electricity socket, carpet, and on-site wifi**
 2. **One complimentary pass for an exhibitor representative**
 3. **Inclusion in the official event guide (logo and 50-word profile)**

SPACES ARE LIMITED

CHOOSE YOUR PERFECT SIZE AND LOCATION TODAY
to ensure maximum traffic flow and stand visibility.

*You are welcome to decorate your designated stand area according to your preference
All stand banners/decorations are provided by the client



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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

Contact us today to explore available packages and to lock in your premium visibility opportunity: events@fruitnet.com

WE CAN TURN YOUR BRAND INTO A FRESH PRODUCE INDUSTRY STAR!

fruitnet.com    

FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果
ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL
MAGAZIN

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Part of Fruitnet Media International

FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK
Tel +44 20 7501 3700 | fruitnet.com

