



## FRUCHTHANDEL PRODUCT GUIDE VOL. 1

New edition 2024 / in German language  
Published in May with these products

Apples and apple club varieties, avocados, bananas, cabbage (head cabbage, cauliflower + broccoli), carrots, celery, chicory, cucumbers, garlic, kiwis, mangoes, onions + shallots, papayas, pears and pear club varieties, peppers, pineapples, potatoes, soft fruit (blueberries, redcurrants, raspberries + blackberries), tomatoes.

### All you need to know

Product origins, general description, varieties, quality characteristics, flavour, supplier countries, harvest, post-harvest treatment, storage, transport and storage damage, nutritional content, marketing standards.

### Fully illustrated

See sample pages overleaf

## Advertisement reservation

- 1/1 page € 3.350
- 1/3 page € 1.590
- 1/2 page € 1.900
- 1/4 page € 1.375

Please place next to product \_\_\_\_\_

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**Advertising deadline 16 April 2024**

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